

ORDER



Orders
Order / Rev: 332695
Alt Order #:
Product Desc: Wiles Promises
Estimate:
Flight Dates: 10/27/16 - 11/08/16
Original Date / Rev: 10/26/16 / 10/26/16
Order Type: GENERAL

ABC - El Paso, TX

Primary AE: KVIA House
Sales Office: ELP
Sales Region: LOC

Agency
Name: Leo Marketing
Buying Contact: Gilbert Jorgenson
Billing Contact:
 1127 E. Rio Grande
 El Paso, TX 79902

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Buchino for Sheriff
Demographic: HH
Product Codes: PL01
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	4	\$850.00	\$722.50
11/01/16	11/08/16	8	\$1,150.00	\$977.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	4	\$850.00	\$722.50	0.00
November 2016	8	\$1,150.00	\$977.50	0.00
Totals	12	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KVIA House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVIA	10/31/16	11/08/16	M-F 5-6A Good Morning El Paso I	CM	M-F 5-6A	MTWTF--	:30	2	\$50.00	P-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$50.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		2				\$50.00		0.00			
N 2	KVIA	10/31/16	11/04/16	M-F 6-7A Good Morning El Paso II	CM	M-F 6-7A	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$250.00		0.00			
N 3	KVIA	11/07/16	11/08/16	M-F 7-9A Good Morning America	CM	M-F 7-9A	MT-----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	MT-----		2				\$250.00		0.00			
N 4	KVIA	10/31/16	11/04/16	M-F 5-530P ABC7 News at 5	CM	M-F 5-530P	MTWTF--	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$125.00		0.00			
N 5	KVIA	10/27/16	10/28/16	M-F 6-630P ABC7 News at 6	CM	M-F 6-630P	---TF--	:30	2	\$275.00	P-4	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---TF--		2				\$275.00		0.00			
													Totals	12	\$2,000.00